

INVITATION

Friesland is working on becoming a tourist destination for Japanese people as we believe it has the best of what Europe has to offer. Beautiful nature, historic towns, excellent hospitality, good food, fun and traditional activities.

On behalf of tourism marketing agency *RumSpringa* we would like to invite this summer three Japanese couples aged 50+ to become part of a focus group, in order to learn more about the preferences and needs of Japanese tourists.

Schedule

You will be picked up at a convenient place near Amsterdam on Saturday morning, spend one night in a hotel, enjoy some lunch and dinner and visit several places of interest and you will be taken back home Sunday night, all free of charge.

In return, we ask that we are allowed to record the trip (movie/pictures) and ask you some questions about the program, which we will use on our website.

Tour highlights

The final program will be announced shortly, but it will include a city tour through Harlingen and Hindeloopen, a visit to the Planetarium in Franeker and a boat tour on the UNESCO listed Waddensea.

All of this will take place on June 3 & 4 2017

